

BIOGRAPHY

Francisca Urio

Alpha Girl unlimited.

This woman accepts no limits: With an abundance of talent and her irresistible laughter, Francisca Urio enchants the world from Berlin to Dar es Salaam. The German-African power woman with the great voice is sensual, self-confident and incredibly charming.

Already at school, there is no stopping for **Francisca Urio's** tremendous charisma. As early as 7th grade, the curly-haired live wire founds the all-girl band „Silvashado“ and is seriously committed to it. The four friends train like little professionals and are rewarded with support shows and backing vocal jobs for stars like Seal, Mary J. Blige, Mousse T., Shakira & Wyclef Jean. Already at that time, Francisca is convinced: Music is her destiny.

However, not just that – since the young girl is not only extremely talented but also smart and multifaceted, the editors of Jazz Radio FM Berlin hire her as a host on the spot. She manages this challenge easily as well.

When her teen band splits in 2006, she does not hesitate for a second and sparks off her solo career. Open-minded and versatile as she is, she is approached with offers from the all over the entertainment world. The woman, who does not seem to be afraid of anything, receives a stunning echo. She turns competitions upside down, mesmerizes TV studios, sings with Stevie Wonder and shines brightly as a soloist at Berlin's Friedrichstadtpalast. You might think **Francisca** has to slow down sometime and catch a breath. Far from it!

Francisca Urio is much more than an excellent singer. Her performance, her presence and her sweeping temper have made her an example for women all over the world beyond her music. Tracks like “It's a Woman's World” encapsulate what her female fans in Africa and China have understood intuitively: Faith in your own strength moves mountains. For the most part, **Francisca** writes her songs herself and knows what she is talking about: With a German mother and a father from Tanzania, her family had to raise the strength themselves that true integration requires. Maybe that is why she is so natural – a star without airs and with a sensual self-assurance, that is simply classy.

Apart from her successes as a singer, these are exactly the attributes that earn her the attention of lingerie and beach fashion label ‚Lascana‘, whose face **Francisca Urio** is (2011/2012). An alluring fashion label going by the philosophy ‘by women, for women’, and the **Alpha Girl** – a match made in heaven. During this collaboration, she composes the song „It's a Woman's World“, as well as a feisty summer song titled „Baila Conmigo“ and the single „It's Christmas Time“. Spectacular legs and model measurements are no coincidence: the Berliner is very sportive, has successfully completed three marathons and loves to work out at the gym in her free time. This affinity for sports and **Francisca's** musical talents have convinced the TV channel SPORT1. For the 2011 SPORT1 campaign “Keiner siegt allein“ (“Nobody wins alone”), she sings the hymn „We Are One“, which she especially composed for this purpose. The campaign runs throughout the year on all platforms of the multimedia umbrella brand SPORT1 – on TV as well as online and mobile.

But now it is finally time for pure **Francisca Urio**. The hot-blooded beauty does not do anything half-heartedly and so it took until 2011 to focus her full concentration on her first album.

In return, the “**Alpha Girl**“ arrives all the more determined and really lives up to its name.

„**Alpha Girl**“ is sizzling hot Pop - cheeky and light-hearted as herself - mixed with smooth R'n'B rhythms and all the coolness, only an artist of her format can deliver. Apart from the first single “We Are One“ and the second single “Stomp your feet“, the album brims over with strong statements, modern beats and catchy melodies, mostly penned by herself.

Francisca Urio is a woman, who does not want the world to lie motionlessly at her feet – it should stand up and join her dancing!

The first award was not going to wait long, this came as expected promptly.

In July 2011 **Francisca** attended the White Nights Festival of St. Petersburg where she presented songs from her debut album 'Alpha Girl'. The highlight of the festival was the music contest which hosted participants from 13 different countries including the USA, Bahamas, Italy, Germany, Bulgaria, Russia and others. As Afro-German **Francisca** represented her fathers home country Tanzania. She finally won the contest and was awarded the prize as the best international newcomer.

Francisca currently composes new songs for her second album and wins over every audience with her vibrant and powerful soul voice. Authenticity and passion mark each of her live concerts.

**À toutes les dames, strong and independent
Destined to gain, we got style and brains
À toutes les femmes, full of shining talent
Destined to lead, we make history
It's a woman's world – full of alpha-girls«
from song title 'It's a woman's world'**